General:

XYZ is an reputed meal delivery chain. Please find below the sample dataset.

In the CSV “Data\_Tableau\_2” you find

- 1 row per shipped meal box

- additional information for each shipped box in the columns such as which product was shipped, revenue generated for the box, which marketing channel and marketing campaign the customer came from etc

- Load the CSV into Tableau and try to answer the below questions in Tableau, please answer each question in a different tab in Tableau

Questions:

1. Present in a meaningful way shipped boxes per delivery week (column delivered\_week)
2. Present in a meaningful way breakdown per product per delivered\_week
3. Present in a meaningful way number of boxes shipped overall (no weekly breakdown) per marketing channel (column channel)
4. Present in a meaningful way total revenue and number of boxes shipped per each customer ID (column A, customer ID stays the same every week for each customer) and sort descending, meaning customers who generated most revenue will appear on the top
5. Create an additional chart that seems meaningful to you from the given dataset
6. Create the dashboard with the charts created above. Try to make the dashboard as interactive as possible.